



# व्यवसायिक प्रबंधन अध्ययनशाला

शहीद महेन्द्र कर्मा विश्वविद्यालय, बस्तर, जगदलपुर (छ.ग.)

SCHOOL OF STUDIES BUSINESS MANAGEMENT

SHAHEED MAHENDRA KARMA VISHAWAVIDYALAYA, BASTAR (C.G.)

पत्र क्रमांक / 1035 / एम.बी.ए. / श.म.क.वि.वि.ब. / 2023 जगदलपुर दिनांक 09 / 11 / 2023.

प्रति,

कुलसचिव,  
शहीद महेन्द्र कर्मा विश्वविद्यालय, बस्तर  
जगदलपुर(छ.ग.)

विषय :- Soft Skill Development Programme on "Effective Communication Skill for Business Management" प्रतिवेदन प्रस्तुत करने के संबंध में।

महोदय,

उपरोक्त विषयान्तर्गत संदर्भित लेख है कि व्यवसायिक प्रबंधन अध्ययनशाला माह नवम्बर 2023 Soft Skill Development Programme on "Effective Communication Skill for Business Management" प्रतिवेदन आपकी ओर सादर प्रेषित है।

संलग्न:- उपरोक्तानुसार।

प्रभारी विभागाध्यक्ष  
व्यवसायिक प्रबंधन अध्ययनशाला  
शहीद महेन्द्र कर्मा विश्वविद्यालय, बस्तर  
जगदलपुर दिनांक 09 / 11 / 2023

पृ. क्रमांक / 1036 / एम.बी.ए. / श.म.क.वि.वि.ब. / 2023

प्रतिलिपि:-

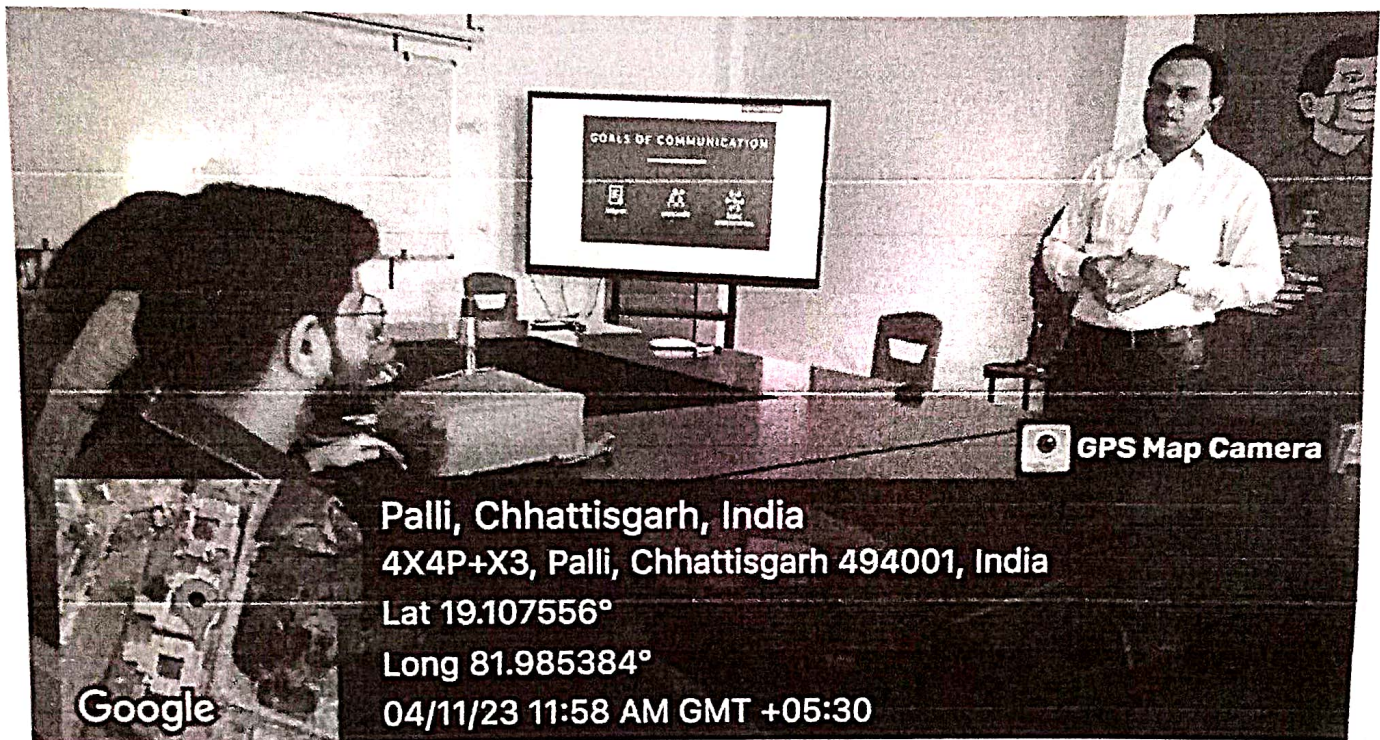
- माननीय कुलपति महोदय जी के निज सहायक, शहीद महेन्द्र कर्मा विश्वविद्यालय, बस्तर जगदलपुर को सादर सूचनार्थ।
- समन्वयक (IQAC Cell), शहीद महेन्द्र कर्मा विश्वविद्यालय, बस्तर जगदलपुर को सादर सूचनार्थ।



प्रभारी विभागाध्यक्ष  
व्यवसायिक प्रबंधन अध्ययनशाला  
शहीद महेन्द्र कर्मा विश्वविद्यालय, बस्तर

**Report of**  
Soft Skill Development Programme on  
*“Effective Communication Skill for Business Management”*

A special session on ‘Effective Communication skill for Business Management’ under soft skill development programme was organised by the SoS in Business Management on 04/11/2013 from 11:00 AM to 01:00 PM at the Behaviour club conference room.



*Dr Nilesh K Tiwari, faculty SoS in Business management discussing importance of effective communication skill in business management.*

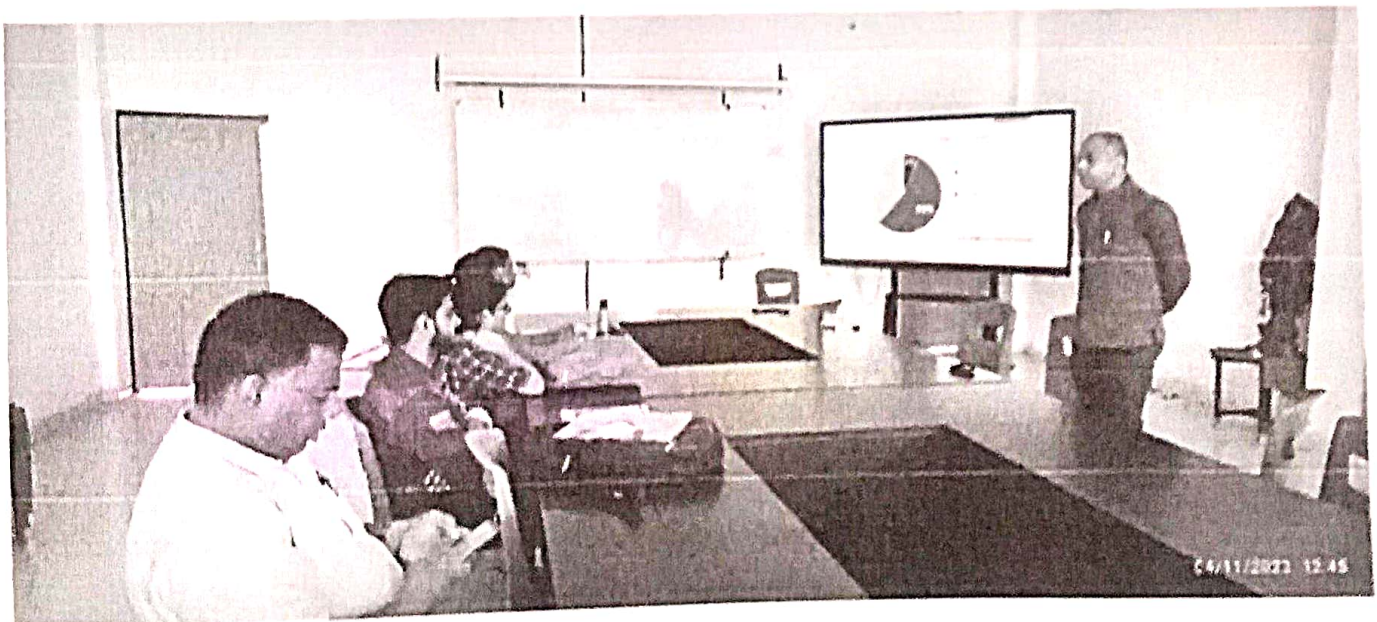
The programme aimed to enhance students' abilities in communication for better success in the business domain. The focus of this soft skill development program was on enhancing the effective communication skills of future managers in professional settings. The session provided valuable insights and tools for students to improve their communication proficiency.

The programme covered verbal and written communication, stressing their importance in managerial roles and business interactions. Through interactive activities and case studies, students actively participated in learning how to express ideas clearly, negotiate persuasively, and handle common communication challenges in the business world.

In the programme students of MBA first and third semester along with faculty members of SoS in Business management were present.



*Dr Bhupendra Kumar Verma, faculty SoS in Business management discussing elements of personal communication for making it effective.*



Date \_\_\_\_\_  
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# EFFECTIVE COMMUNICATION SKILLS FOR BUSINESS MANAGEMENT

4/11/23

To develop soft skills among the students of the MBA department, an event on effective communication skills was organized on 4/11/2023 from 11:00 AM to 01:00 PM at Behavioural Club. Following students participated in the program.

S.N	NAME OF STUDENTS	SEMESTER
1.	Aditi Jain	3 <sup>rd</sup> Sem
2.	Hemlata Poyam	3 <sup>rd</sup> Sem
3.	Kanchan Prashad	3 <sup>rd</sup> Sem
4.	Pratibha Nath	3 <sup>rd</sup> Sem
5.	Shanti Tatiya	3 <sup>rd</sup> Sem
6.	Ambika Chauda	1 <sup>st</sup> Sem
7.	B. Vijaya Lakshmi	1 <sup>st</sup> Sem
8.	Ishta Choudhary	1 <sup>st</sup> Sem
9.	Ishant Choudhary	1 <sup>st</sup> Sem
10.	Jagrit Agarwal	1 <sup>st</sup> Sem
11.	Jahi Palwa	1 <sup>st</sup> Sem
12.	Palash Mahapatra	1 <sup>st</sup> Sem
13.	Prashant Mukherjee	1 <sup>st</sup> Sem